

## ***Design a Stock Certificate***

- Best for:*** Elementary age
- Supplies:*** Markers, crayons or colored pencils  
Drawing or sketch paper, no smaller than 8.5" x 11"  
Samples of certificates (Look for samples at [www.oneshare.com](http://www.oneshare.com))  
Certificate definitions (from [www.DynaMindsPublishing.com](http://www.DynaMindsPublishing.com))  
Vocabulary words (from glossary in *Stock Market Pie: Grandma Helps Emily Make a Million* book)
- Discussion:*** Talk about what a stock certificate is (proof of ownership) and how you get one. Show samples. Discuss terms used (such as shares, stock symbol, CUSIP number) as well as why companies want to create a unique certificate.
- Discuss why stock certificates make trading more difficult today, since most investors hold their stocks "in street name."
- Directions:*** Have each student design a stock certificate for either a real company or a fictional one. Let students describe why they chose to use certain symbols.